

 CUSTOMERS WIN AT KEP

We hope you had fun cheering on your favorite team on Sunday! We weren't lucky enough to go to the game, but we're still winning in stadium concessions nationwide! When KEP wins our customers win. KEP is the trusted name behind many food and beverage industry products including the tubing that dispenses your drink, nacho cheese, and other food items.

KEP serves the food and beverage industry with tubing products produced to exacting specifications in a variety of FDA, NSF and USP Class VI compounds. Learn more about our [food grade tubing applications](#).

 ABOUT KEP

Cupid might not be aiming his arrow at KEP this Valentine's Day, but we're still looking for ways to spread the love. We aim to be perfect partners with our customers, here's how:

- We build relationships and partnerships with our customers that help them solve pains and problems price effectively.
- We strategically grow with our customers, finding new ways we can benefit their business by helping them understand our capabilities that apply to synergies.
- We also determine what capabilities we need or should invest in, building a long-term future together.

Searching for your perfect partner? [Tell us](#) what your challenge is or ask us about our capabilities, we're here to find solutions for our customers!

 LESSONS IN LEADERSHIP



How to Experience Transparency & Accountability



Our series, "Strategies for Successful Procurement Partnerships," continues with Part 2, "Know Your Supplier — How to Experience Transparency & Accountability" and is coming soon! This white paper examines finding and managing suppliers that share your company's values, discovering the right digital tools to make SRM easier and more. In the meantime, find part one: "[Trust and Character — The New Bottom Line in Procurement](#)" [here](#).

TEAM MEMBER SPOTLIGHT



Meet Shirl Shrock



Shirl Shrock has been a dedicated KEP team member for over 42 years! Shirl works in our Winesburg facility as a Production Planner. Shirl says her best day at work is when she gets all the orders processed and all labels made and gets to go home with a clean desk. A great worker who is always looking for ways to help out her fellow team members, we're very lucky to have Shirl! Read more about Shirl Shrock in our [Leader Views Blog](#).

PRODUCT SPOTLIGHT



Contributing to Wellness: Blood Pressure Tubing



Contributing to Wellness: Blood Pressure Tubing

February marks American Heart Month, a great time to commit to a healthy lifestyle. Part of a healthy lifestyle includes making small changes that can lead to a lifetime of heart health, including taking measures to prevent high blood pressure. High blood pressure can lead to heart disease, which is the leading cause of death for men and women.

We're proud to find our products in nearly every doctor's office, clinic, or hospital contributing to heart health, including our blood pressure tubing. Our tubing is used in adult, pediatric and neonatal non-invasive blood pressure (NIBP) monitoring equipment. This equipment is used by healthcare professionals to help detect abnormal blood pressure readings and get patients on the path to a healthier heart.

Meeting the FDA requirements and demands of the medical industry, and only made from quality non-allergenic materials, our blood pressure tubing is contributing to wellness nationwide! Learn more about our [products that serve the Medical & Surgical Industry](#).



P.O. Box 668, Kent, OH 44240 | Phone: 1-800-331-4762 | Fax: 330-673-1351 | www.kentelastomer.com